Cuddle Up to Early Reading!

Purchase \$30 of P&G products in one transaction and receive a LeapFrog® Read with Me Scout Learning Toy and DVD by mail.

Receive one (1) LeapFrog® Read with Me Scout Learning Toy and DVD by mail when you purchase \$30 in P&G products in one (1) transaction from a participating Nell's Shurfine Market. This offer has a retail value of approximately \$50.00 plus free shipping. P&G reserves the right to substitute the item offered with a new item of equal or greater value if it becomes unavailable for any reason. Mail in offer forms from a non-participating store will not be honored. Sales tax is not included towards \$30 in purchased products. Qualifying purchases must be made 7/1/13 through 9/30/13 and indicated on one (1) original cash register receipt from a participating Nell's Shurfine Market. Your completed request must be postmarked no later than 10/7/13 and received at the address below by 10/21/13. Limit one (1) LeapFrog® Read with Me Scout Learning Toy and DVD per household address (No P.O. Boxes, except North Dakota, only street and rural addresses are acceptable). To receive your LeapFrog® Read with Me Scout Learning Toy and DVD, please do the following: 1) Complete this original form 2) Include your original store identified cash register receipt dated 7/1/13 through 9/30/13 showing purchase of \$30 or more of eligible P&G products circled to: Cuddle Up to Early Reading, PO Box 49253, Dept. L Strongsville, OH 44149-0253. If receipt does not specify product names, write the last five (5) digits of the product UPC numbers on the lines below.

Please Print			UPC Code (last 5 digits)
Name:			
Address:			
City:	State:	Zip:	
Telephone:			
Email Address:			

Telephone number and email address will only be used to provide order status and clarify information.

See below for all qualifying products and additional terms. Official offer form and original cash register receipt must be obtained from the same participating Nell's Shurfine Market. You may check the status of your request online at www.therebatecenter.com/pg or contact Customer Service at 855-249-6404. Trust is the cornerstone of our corporate mission, and the success of our business depends on it. P&G is committed to maintaining your trust by protecting personal information we collect about you, consumers. For the full details of our Privacy Statement visit http://www.pg.com/privacy/english/privacy notice.html.

TERMS AND CONDITIONS:

When you successfully redeem this offer as specified below, you will receive: one (1) LeapFrog® Read with Me Scout Learning Toy and DVD by mail. LeapFrog® Read with Me Scout Learning Toy and DVD will be sent by mail to qualifying consumers. This offer has a retail value of approximately \$50.00 plus free shipping. Set includes: 1 Interactive Plush Toy, 5 Early Reading Books, and 1

Phonics DVD. Actual contents and color of set may vary. P&G reserves the right to substitute the item offered with a new item of equal or greater value if it becomes unavailable for any reason. Mail in offer forms from a non-participating store will not be honored. To redeem this offer at any participating Nell's Shurfine Market, purchase \$30 of participating Procter & Gamble products: Align®, Always®, Aussie®, Bounce®, Bounty®, Braun®, Camay®, Cascade®, Charmin®, Cheer®, Clairol®, Clearblue Easy®, Cover Girl®, Crest®, Dawn®, Downy®, Dreft®, Duracell®, Era®, Febreze®, Fixodent®, Gain®, Gillette®, Gleem®, Glide®, Head & Shoulders®, Herbal Essences®, Hydrience®, Iams®, Ivory®, Joy®, Luvs®, Metamucil®, Mr. Clean®, Natural Instincts®, Nice & Easy®, Olay®, Old Spice®, Oral B®, Pampers®, Pantene®, Pepto Bismol®, Prilosec OTC®, Puffs®, Safeguard®, Scope®, Secret®, Swiffer®, Tampax®, Tide®, Vicks®. Not valid for any Prilosec OTC product reimbursed or paid under Medicaid, Medicare, or any federal or state healthcare program, including state medical and pharmacy assistance programs, or where prohibited by law. Not valid in Massachusetts if any part of the product cost is reimbursed by public or private health insurance. Sales tax is not included towards \$30 in purchased products. Not all participating products may be available at participating Nell's Shurfine Market. Complete this original offer form and mail it with your original store identified cash register receipt dated 7/1/13 through 9/30/13 showing purchase of \$30 or more of eligible P&G products circled. All qualifying purchases must be on one (1) original receipt. Place in a stamped envelope and mail to: Cuddle Up to Early Reading, PO Box 49253, Dept. L Strongsville, OH 44149-0253. Qualifying purchases must be made by 9/30/13, and completed request must be postmarked by 10/7/13 and received by 10/21/13. Void where prohibited by law. Limit one (1) LeapFrog® Read with Me Scout Learning Toy and DVD per household address (No P.O. boxes, except North Dakota, only street and rural addresses are acceptable). No copies, facsimiles or mechanical reproductions of the offer form or cash register receipt will be accepted, nor will any offer forms or receipts be returned. No substitutions or transfers allowed. This form is nontransferable. This form presented by this Nell's Shurfine Market must be used with the cash register receipt from this Nell's Shurfine Market. Offer form requests not in compliance with all terms of this offer will not be acknowledged or returned. Allow 12-14 weeks for delivery of LeapFrog® Read with Me Scout Learning Toy and DVD. This offer may not be combined with any other offer. No group or organization requests will be honored. Submissions must be mailed in a first class stamped envelope. Use of multiple addresses or P.O. Boxes to obtain additional LeapFrog® Read with Me Scout Learning Toy and DVDs is fraud and may result in prosecution. Incomplete or illegible requests and invalid addresses as determined by the U.S. Postal Service will not be honored. Not responsible for lost, late, damaged illegible, incomplete or postage due submissions or mail. Submissions become sole property of P&G and will not be acknowledged or returned. Offer good in the U.S.A. Reproduction: This promotion may not be published in any sweepstakes/promotions magazine, website, flyer, or elsewhere without written permission, with the exception of participating Nell's Shurfine Market's advertisement. Reproduction, sale, trade or purchase of this certificate or proof of purchase is prohibited. Proof-of-purchase must be obtained from products purchased by you. Official offer form and original cash register receipt must be obtained from the same participating Nell's Shurfine Market. © 2013 Procter & Gamble. TM & © 2013 LeapFrog Enterprises, Inc. All rights reserved.